

Adolescent Development Advisory Council Mtg.

March 20, 2003

9:00am – 11:00am @ MOSI Science Center

In attendance: Teresa Gonzalez-White, Elizabeth Hennig,– Lowry Park Zoo; Nestor Ortiz – ADS Consulting; Aurelio Henlon – MOSI Science Center; Albo D’Avanzo – Big Brothers Big Sisters; Lindsey Bettendorf – Kid City

Program & Calendar Updates

- MOSI Science Center – Having monthly meetings with youth from YES Team program. Looking into NASA grants for potential youth program funding. Received Culverhouse grant for \$25,000.00 for salaries for YES Team program participants.
- Big Brothers Big Sisters – Currently trying to recruit big brothers for program especially minorities. Recruiting high school teens to supervise at recreation center.

February 27th Meeting Minutes Review

- No review needed

Press Release

The following press release has been drafted and will be sent out Friday April 4th to newspapers and local television and radio stations including Tampa Tribune, St. Pete Times, Bay News 9, WFLA News Channel 8, 96.1, 98.7, 104.7 and other local news agencies. This release is simply an introduction to the council and it’s mission. Remember this is a draft release and suggestions are strongly encouraged.

New Council Brings Focus to Youth Development

Tampa, Fl. – Youth focused leaders from 11 distinct organizations chose to sit on the newly formed Adolescent Development Advisory Council (ADAC) that has been created to strengthen the quality and increase access to youth development programs in the Tampa Bay and Hillsborough County areas.

The organizations represented in council include youth advocate staff from MOSI Science Center, Lowry Park Zoo, YMCA, Boys & Girls Clubs of Tampa, Florida Aquarium, Hillsborough County Library Services, Tampa Parks & Recreation, Big Brothers Big Sisters, The Children’s Museum – Kid City, Tampa Bay Performing Arts Center and Adolescent Development Consulting Services.

ADAC will provide a networking base for like institutions, organizations & agencies that focus on youth development with an emphasis on professional and personal growth. This network was designed to increase potential partnerships and collaborations that would extend citywide developmental events, programs and opportunities for youth. With a significant focus on professional development for program staff, workshops will be held to increase their professional proficiencies while understanding the dynamics and challenges of other programs. ADAC held it’s inaugural meeting on January 30, 2003 and will continue to meet every three weeks until the summer and then meeting every four to five weeks in the fall. # # #

Becky Bowden – Hillsborough County Success Centers

Becky Bowden is the Coordinator of the *Success Centers for all Hillsborough County Schools. She has agreed to send blanket e-mails to all the high schools' Success Centers in regards to opportunities that the council and it's member organizations offer youth. These opportunities could be volunteering, paid programs, scholarships being offered, professional development workshops, etc. We will need to indicate whether the opportunities are for high school, middle school or both.

*The Hillsborough County Success Centers is an initiative that turned middle and high school occupation specialists and career counselors into an office for growth beyond secondary education. They not only offer assistance in college entrance and work placement, military inquiries, community services, professional development, resume support and a multitude of other student related topics and activities.

Potential Participation

- Tampa Bay Performing Arts Center's Vice President of Education, Fred Johnson has shown great enthusiasm and interest in becoming part of ADAC and will make all efforts to be at the next meeting.
- Tampa Museum of Arts Linda Kahn has also shown great enthusiasm in becoming part of ADAC and will be at the next meeting.

Youth Fair @ The Children's Museum of Tampa, Kid City

To assist in our goal of "better efforts for increasing access to youth", ADAC will sponsor a "Youth Fair" event that will highlight the institutions and showcase their respective youth programs.

- **Attendance** will include parents, youth, teachers and anyone else with a hand in youth initiatives. Because there is no RSVP, the estimated number of attendants could range from 20 – 500. So we will need to be prepared for 500.
- **Location** for the Youth Fair will be at the *Children's Museum of Tampa*, Kids City in Lowry Park at 7550 North Boulevard.
- **Cost** will be minimal. *Tables and chairs are being made available by The Children's Museum of Tampa* and snacks and drinks are still in the process of being secured.
- **Date & Time** has been *scheduled for* the first weekend in May, Saturday the 3rd from 11am – 1pm.
- **Marketing** will include a **press release** to neighborhood newspapers and television stations as well as a blanket letter to high and middle school Success Centers. It will also include disseminating information to your respective organizations and institutions' staff and visitors.

- The Event would be geared towards increasing awareness for the summer's youth development programs. The Youth Fair would include all organizations within ADAC as well as any other organizations that are offering opportunities for youth this summer.
- The Fair would be in the form of tables that would each house an institution, including one youth supervisor or coordinator and one to three current or former program participants. Tables would have any materials that would assist in their explanation of their programs, i.e...
 - Brochures
 - Program Applications
 - Job Descriptions
 - Institutional Goals for Program
 - Photos of Past Programs
 - Calendars
 - Artifacts
 - Presentation outlines
 - Handbook

We will be discussing the Youth Fair logistics at the next meeting.

Brainstorming / Questions / Comments

- We should start thinking of a logo for the Council. Something that represents teamwork and/or collaboration.
- For funding assistance you can go to The Foundation Center at www.FDNCenter.org. It is a free service and will send e-mails updates in regards to government grants, foundations, etc.
- Council is looking into having a conference for those who work with and for youth. Could be a one or two day conference that would be run by council. Workshops would be lead by council members in their specific area of expertise; i.e. Dave Penn leading a diversity workshop, Teresa Gonzalez-White & Elizabeth Hennig leading a grants workshop, etc.. We all have a specialty within our field that we can offer as a workshop. Most of us have become extremely proficient in several fields and can lead more than one session. Looking to have conference sometime in the fall of this year.

Next Meeting – Scheduled for Thursday, April 17, 2003 from 9 – 11am (tentatively) at Big Brothers Big Sisters Headquarters.

“The mission of the Adolescent Development Advisory Council (A.D.A.C.) is to provide a partnership, to strengthen the quality and increase access to youth development programs in the Tampa Bay area.”