

## Adolescent Development Advisory Council Mtg.

April 17, 2003

9:00am – 11:00am @ Big Brothers Big Sisters

In attendance: Elizabeth Hennig, – Lowry Park Zoo; Nestor Ortiz – ADS Consulting; Becky Clayton – Florida Aquarium; Albo D’Avanzo – Big Brothers Big Sisters; Dr. Lisa Khan – Tampa Museum of Art

### Program & Calendar Updates

- Florida Aquarium – is putting together a Youth Advisory Council to assist in decision making and exhibit planning efforts. Will work in conjunction with actual board. Currently looking for youth between 10 – 14 years of age. Looking to finalize council by mid to end of summer.
- Big Brothers Big Sisters – Currently strong need for minorities males to become big brothers.
- April 26<sup>th</sup>, 9am –5pm - Community Center on Bears and 22<sup>nd</sup> St. is having a Youth Fair – Open to public
- May 3<sup>rd</sup>, 8am – 12pm - HCC Dale Mabry Campus is offering a free CPR training
- May 10<sup>th</sup>, 9am – 4pm Tobacco Free Partnership of Hillsborough County is holding its Quarterly SWAT Partnership meeting at the Holiday Inn Hotel on Fowler Ave.

### March 20<sup>th</sup> Meeting Minutes Review

- No review needed

### Goals, Objectives & Ideas (4 month assessment)

To ensure the council is meeting its initial goals and objectives and adhering to its overall mission, a 4 month assessment has been conducted.

As part of the assessment, a review of our brainstorming ideas and thoughts has also been conducted. Results have been broken up into three parts 1 Completed, 2 Currently Accomplishing, 3 On Future Agenda. Results are as follows.

#### 1. Completed

- Look into shopping mall teen boards ex. Westshore and University Malls - *Currently all mall teen boards have been terminated*
- Try to involve Tampa Performing Arts Center in future programs or even in establishing partnership for free tickets or tours for our youth. - *Tampa Bay Performing Arts is a member of the Council*
- Collaborations between youth based organizations - Adolescent Development Advisory Council but will continue to be an ongoing process

## 2. Currently Accomplishing

- Annual Teen conference focusing on programs. Have organizations offering youth programs setup at various booths describing their programs and talking to teens about application processes, deadlines, etc.. Similar to a job fair but for youth programs. Can have a main speaker along with snacks and prize giveaways. – *Youth Fair on May 17th*
- Council is looking into having a conference for those who work with and for youth. Could be a one or two day conference that would be run by council. Workshops would be lead by council members in their specific area of expertise; i.e. Dave Penn leading a diversity workshop, Teresa Gonzalez-White & Elizabeth Hennig leading a grants workshop, etc.. We all have a specialty within our field that we can offer as a workshop. Most of us have become extremely proficient in several fields and can lead more than one session. Looking to have conference sometime in the fall of this year. – *Youth Programmers Conference tentatively scheduled for Fall date*
- We should start thinking of a logo for the Council. Something that represents teamwork and/or collaboration. – *ADAC members have been asked to come up with an idea for logo*
- Free passes from Hartline Bus for teens. – *Currently working out a program with Hartline or through Transportation Disadvantage for passes for youth who lack access.*
- Financial Sustainability through grants, endowments, private money, etc... - *Currently looking at various potential grants and foundations for program and operational funding.*
- A citywide collaborative newsletter sent out quarterly that is written by various program leaders and their youth. Can highlight different programs and events that cater to teens. – *Have received some funding to publish newsletters in the fall. As we continue to find more funding, all institutions and organizations are compiling material for first newsletter.*
- One stop shopping for youth – A database that youth can go to at anytime to research youth programs. – *Currently working with other Internet administrators in constructing a nationwide database for youth programs. Also working on published material highlighting Development Programs for Tampa and Hillsborough County.*
- Should make sure we are constantly getting documentation of our programs via, photos, reports, evaluations, comment cards, etc.. – *Continued effort.*

## 3. On Future Agenda

- Look into Arts Council grants. Possibly using Kid City as lead agency.
- Social event and/or parties for youth from different organizations. Allows them to meet and network with other teens. Can give them a sense of pride in own program.
- Every discipline being offered through a program that is easily accessible to all youth. For example if a teen wants to learn about art, production, poetry, marketing or photography, there is a program out there for them in which they have access to.
- “Give a day for the bay” Collectively, volunteer for community activities i.e. coastal cleanups, park restoration projects, seed plantings, fundraisers and homeless work.
- Volunteers at cultural institutions working as possible mentors to youth in city organizations

In looking back and discussing the objectives and goals from our first meeting we are able to assess that all goals and objectives are currently being abided by and have been deemed a continuous effort.

## ADAC Goals & Objectives

- Develop partnerships with other youth minded organizations.
- Broaden our area of influence to cater to all neighborhoods in the Tampa Bay Community.
- Assist in the development of other institution's programs.
- Allow for citywide networking among varying sized community agencies and groups.
- Seek out funding to develop and sustain new youth programming endeavors.
- Increase outreach and impact in programs, thus allowing access for all youth regardless of hindering location.
- Offer citywide events, programs and opportunities to assist in youth development.
- Empower youth to succeed in all aspects of their lives.

## ADAC Intro Press Release

The ADAC Intro Press Release was sent out the week of April 10<sup>th</sup>. Anyone needing a copy of the release can e-mail [nortiz@youthconsultants.com](mailto:nortiz@youthconsultants.com) and request one.

## Program Information

Due to the approaching summer and the scrambling of youth and parents to try to find something to do over the summer ADS Consulting has been receiving several calls daily in regards to programs that are currently available. ADS Consulting will need a copy of all organizations' current (including this summer) programs. Information should include age requirements, paid or unpaid program, program description, specific job descriptions, application process & deadline, number of positions available, contact, any additional relevant info.

If you have current information typed up please send to [nortiz@youthconsultants.com](mailto:nortiz@youthconsultants.com). If you need assistance please refer to <http://youthconsultants.com/database.html>

## Citywide Initiative – for program funding

In our efforts to secure funding for future ADAC programs we will need to come up with an overall strategic plan for total citywide program efforts. This program will need to incorporate all or organizations involved in ADAC and be inclusive to all neighborhoods. The next few meetings prior to the summer, we will further discuss this topic. Ideally we will have 80% of the conceptual program design complete.

## Youth Fair @ The Children's Museum of Tampa, Kid City

- **Location** *Children's Museum of Tampa*, Kids City in Lowry Park at 7550 North Boulevard.
- **Date & Time** Saturday, May 17th from 11am – 1pm.
- **Set Up** Tables should have any materials that would assist in describing current programs, i.e...
  - Brochures
  - Program Applications
  - Job Descriptions
  - Institutional Goals for Program
  - Photos of Past Programs
  - Calendars
  - Artifacts
  - Presentation outlines
  - Handbook
  - Any other related material

The **Youth Fair Press Release** (attached) will go to local media the week of the 28<sup>th</sup>. The **Youth Fair Flyer** (attached) will go to Hillsborough County high and middle schools and various church and youth based agencies the week of the 28<sup>th</sup>. Both material releases are contingent upon ADAC approval.

We have received some **in kind donations** from Time Warner Cable (now BrightHouse Networks) writing materials; Kinkos Copies, ADAC banner and flyer copies; Capture It Studios, photography of event.

### Brainstorming / Questions / Comments

- Look into Tampa City Government for Mayor's youth connection appointee.
- Research potential funding sources for admission program to allow program participants from each organization to gain entry into the partner institutions for free or at a reduced fee.

### Youth Programmers Conference Ideas

- Include a portion of the conference time for roundtable discussions highlighting various topics. Each topic would be lead by ADAC members based on area of expertise. Example being a discussion on what groups can do at various institutions and idea sharing for teen based programs.
- Awards portion of the conference would highlight programs or organizations that have been outstanding in their contribution to overall youth development. Could have a number of awards be dispersed to varying sized organizations and centers which will allow for an across the board feeling of inclusiveness. Would also given more reason for media exposure. Also builds up the conference as a leader in identifying performance within our field.
- Possibly have the Mayor speak at the first conference.
- Organization visits after conference. Various organizations would open their doors to be toured by the conference attendees. Will allow for access and exposure for both attendees and organization.
- Look into The Children's Board and Arts Council for possible funding of conference.

**Next Meeting** – Scheduled for Thursday, May 8, 2003 from 9 – 11am at the Tampa Museum of Art

*“The mission of the Adolescent Development Advisory Council (A.D.A.C.) is to provide a partnership, to strengthen the quality and increase access to youth development programs in the Tampa Bay and Hillsborough County areas.”*